

# Cookie Policy

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## I. Who is responsible for this cookie policy?

Transport Vermeulen BV, company number 0421.617.527, with its registered office at 2235 Hulshout, Kerkstraat 54 (info@transportvermeulen.be or 015/22.53.81), acknowledges the importance of the secure processing of entrusted or received information, including personal data. It ensures that any processing is carried out in accordance with applicable national legislation (the law of 30 July 2018 on the protection of natural persons with regard to the processing of personal data, replacing the Privacy Law), the ePrivacy Directive 2002/58/EC as amended by Directive 2009/136/EC, as well as Regulation (EU) 2016/679 (hereafter: GDPR), in force since 25 May 2018.

Transport Vermeulen BV declares the following with regard to the use of cookies:

## II. Scope

The cookie policy of Transport Vermeulen BV applies to the entire website (www.transportvermeulen.be), as well as to all online services offered by Transport Vermeulen BV, including mobile or web applications.

## III. What are cookies and what are they used for?

The website of Transport Vermeulen BV uses so-called “cookies” (including HTTP cookies, web cookies or browser cookies).

These are small files or data with a unique code stored between the browser, server and the hard drive of your computer, laptop, tablet or smartphone when you consult the website. They allow certain preferences, settings, specifications and/or other limited (personal) information to be recorded in order to support and optimise the use of the website. Some cookies can also be used for analytical purposes or for marketing.

It is important to know that cookies do not contain viruses or other malware and therefore cannot install malicious software or programs on your device.

A distinction can be made between first-party cookies and third-party cookies.

First-party cookies are managed by Transport Vermeulen BV itself and are linked to the domain name of the website. They are generally intended to allow the website to function and to remember certain user settings for future visits.

Third-party cookies are placed on the website of Transport Vermeulen BV but managed by third parties. An example of third-party cookies is Google Analytics, a web analysis service

offered by Google Inc. that records user experiences and website activity for statistical purposes.

Google Inc. may, in certain cases, transfer the information collected, including personal data, to third parties if they process information on behalf of Google Inc., or if required by law.

Within both categories, one can find session cookies (active only during the website visit and disappearing once the session ends or the browser is closed) and permanent cookies (storing data on your device for a period of time).

Depending on the category and type of cookie, the following data may be collected: IP address, browser information, location, first and last name, language, and any other personal information the user chooses to share when visiting the website.

All this data may be catalogued as identifiable personal data under the GDPR. For more information on the processing of personal data, please consult [the privacy policy](#) of Transport Vermeulen BV.

For optimal use of the website ([www.transportvermeulen.be](http://www.transportvermeulen.be)), it is recommended to accept or activate cookies on your device. Transport Vermeulen BV aims to improve your user experience, ensure the website functions optimally, and tailor the content to your needs. To achieve this, mapping your browsing behaviour is possible.

The (personal) data that Transport Vermeulen BV obtains via first-party cookies is processed internally only, always with due confidentiality. The personal data you provide when visiting the website, for example via the contact form, is transmitted through a secure connection (SSL certificate) between your browser and the server. However, Transport Vermeulen BV cannot guarantee the processing of personal data collected via third-party cookies. For this, you should consult the third party's privacy and cookie policy.

If you choose to limit or refuse the use of cookies, you may have to re-enter certain preferences or data with each visit, and access to and functionality of the website may be limited. For more information, see Chapter VII.

#### **IV. Types of cookies**

Cookies, whether managed by Transport Vermeulen BV or by third parties, can generally be classified into the following categories:

Necessary cookies: essential for the proper functioning of the website (e.g. registering the browser type to adjust the display, distributing the website load, facilitating webshop payments, enabling user interaction).

Functional cookies: designed to store user preferences to optimise user experience (e.g. saving login details or language preferences).

Analytical or tracking cookies: collect information about website traffic via statistics that enable optimisation (e.g. duration of visit, visited pages, how the visitor arrived on the site).

Marketing or advertising cookies: may be present on certain websites to create a user profile used by the domain manager to provide personalised ads tailored to the user's interests and preferences.

Social media cookies: enable integration of social network elements such as Instagram, Facebook, or YouTube on the site (e.g. plugins, pixels, similar technologies). This may involve information or content stored by third parties and displayed through the site.

## V. Present cookies on [www.transportvermeulen.be](http://www.transportvermeulen.be)

| Cookie                | Category           | Type              | Purpose                                                                                                                                                     | Retention period      |
|-----------------------|--------------------|-------------------|-------------------------------------------------------------------------------------------------------------------------------------------------------------|-----------------------|
| <b>pll_language</b>   | First-party cookie | Functional cookie | Used by Polylang to remember the language selected by the user when returning to the site, and to obtain language information when not otherwise available. | 1 year                |
| <b>rc::a (Google)</b> | Third-party cookie | Functional cookie | Set by the Google reCAPTCHA service to identify bots and protect the site against malicious spam attacks.                                                   | Never expires         |
| <b>rc::c (Google)</b> | Third-party cookie | Functional cookie | Set by the Google reCAPTCHA service to identify bots and protect the site against malicious spam attacks.                                                   | Never expires         |
| <b>_ga</b>            | Third-party cookie | Analytical cookie | Set by Google Analytics to                                                                                                                                  | 1 year 1 month 4 days |

|                  |                    |                   |                                                                                                                                                                                                                 |          |
|------------------|--------------------|-------------------|-----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|----------|
|                  |                    |                   | calculate visitor, session and campaign data and track site usage for the analytics report. Stores information anonymously and assigns a randomly generated number to recognise unique visitors.                |          |
| <b>_gid</b>      | Third-party cookie | Analytical cookie | Set by Google Analytics to store information on how visitors use the site and to create an analytics report on site performance. Data includes number of visitors, their source, and pages visited anonymously. | 1 day    |
| <b>_gat_UA-*</b> | Third-party cookie | Analytical cookie | Set by Google Analytics for user behaviour tracking.                                                                                                                                                            | 1 minute |

Transport Vermeulen BV endeavours to monitor the cookies present as best as possible and to update this list when necessary. Should additional cookies be observed on the website, please contact Transport Vermeulen BV (015/22.53.81, [info@transportvermeulen.be](mailto:info@transportvermeulen.be)) for more information, or the third party providing those cookies.

## VI. Rights of the data subject

Under the GDPR, every data subject whose personal data is collected has the following rights (Articles 12 to 22 GDPR):

- Right of access
- Right to rectification

- Right to restriction of processing
- Right to object
- Right to erasure
- Right to data portability

For more information on your rights and how to exercise them, please consult [the privacy policy](#) of Transport Vermeulen BV.

Transport Vermeulen BV reserves the right not to comply with a request based on these rights if (a) the requester is not the data subject, (b) the data subject is a legal entity, (c) the request concerns necessary (technical) cookies for which consent is not required, or (d) the request concerns cookies that only register information anonymously.

Transport Vermeulen BV will handle your request as soon as possible and aims to respond within 30 days. In some cases, Transport Vermeulen BV has the right to extend this period with prior notice to the data subject (Article 12.3 GDPR).

## VII. Limiting or blocking cookies

If you wish to modify the cookies allowed, completely reject the use of cookies or delete existing cookies, you can express your preference via the cookie banner when visiting the site. Where possible, you will be given the option to indicate your preference by type of cookie, except when your consent is not required depending on the type of cookie. Once your preference is recorded, it will be remembered for subsequent visits to the site and/or applications by means of a functional cookie.

It is also possible in certain circumstances to block cookies by adjusting your browser settings. How this can be done depends on your browser type:

Google Chrome: <https://support.google.com/chrome/answer/95647?hl=nl>

Internet Explorer: <https://support.microsoft.com/en-us/help/17442/windows-internetexplorer-delete-manage-cookies>

Mozilla Firefox: <https://support.mozilla.org/nl/kb/cookies-in-en-uitschakelen-websitesvoorkeuren?redirectlocale=nl&redirectslug=Cookies+in+-en+uitschakelen>

Safari: [https://support.apple.com/kb/ph5042?locale=nl\\_NL](https://support.apple.com/kb/ph5042?locale=nl_NL)

Google Analytics cookies can always be limited by installing the so-called “opt-out browser add-on” (<https://tools.google.com/dlpage/gaoptout?hl=nl>).

Note: the use by Transport Vermeulen BV of necessary and/or functional cookies cannot be disabled as this would compromise the functioning of the website. These cookies are

therefore not subject to user consent. Consent is also not required where personal data is collected anonymously.

## **VIII. Data protection policy of Transport Vermeulen BV**

In addition to the use of cookies on the website, Transport Vermeulen BV may also collect personal data in other ways. For example, when you use the contact form on the website. This action constitutes your consent to process the data provided (Article 6.1 (a) GDPR).

For this reason, we also recommend consulting [the privacy policy](#), which describes the personal data collected, the purpose, the scope of the use, the retention period, and your rights as a data subject.

## **IX. Modification of the cookie policy**

Transport Vermeulen BV reserves the right to modify its cookie policy at any time when changes occur to the website that affect the cookies present, or when required by applicable legislation.

Changes will always be published on the website ([www.transportvermeulen.be](http://www.transportvermeulen.be)) and are valid from the moment of publication. If your consent is required for the modification, you will be explicitly informed.

## **X. Applicable law**

This cookie policy is governed exclusively by Belgian law.

Only the courts of the judicial district of the registered office of Transport Vermeulen BV are competent to hear disputes arising from the cookie policy, without prejudice to the right of Transport Vermeulen BV to bring the matter before the courts of the residence of the data subject.

## **XI. Questions or comments?**

Transport Vermeulen BV strives to make its policy as transparent as possible regarding the use of cookies on the website. Do you still have questions, comments or complaints after reading this cookie policy? Feel free to contact Transport Vermeulen BV in one of the following ways:

By phone: 015/22.53.81

By email: [info@transportvermeulen.be](mailto:info@transportvermeulen.be)

By mail: Kerkstraat 54, 2235 Hulshout

Transport Vermeulen BV will make every effort to answer your question or comments as soon as possible in accordance with legal provisions. For more information or to file a complaint, you can also contact the Data Protection Authority in Belgium at 1000 Brussels, Rue de la Presse 35 (02/274.48.00) or [www.gegevensbeschermingsautoriteit.be](http://www.gegevensbeschermingsautoriteit.be).

The cookie policy of Transport Vermeulen BV was last modified on 30/09/2025.